



United States
Department of
Agriculture

Soil
Conservation
Service

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Subject: SOI - Meetings - Soil Business Area Analysis
Group - July Meeting

Date: August 11, 1993

To: C. Steven Holzhey
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File code: 430-3

Jim Fortner, in his letter of July 30, reports on the SBAAG July meeting and asks for response from Division Leadership.

1. The proposed marketing plan seems fine to me except that the second goal should be restated to show a connection to marketing. One possibility: II. Mobilize support and effective action to convert soil data from PRELUDE to INFORMIX and populate new data elements. Without thinking about it much, I suggest Dennis as sponsor.
2. NASIS 2.0 Analysis Teams. I think that team members will do good work if they have time set aside for the work, full information about the project and its place in the scheme of things, clear specification of the task, confidence that the project is well-conceived and important, and assurance that their work will make a difference.
3. National Standard. I thought that we decided to trust Jim Culver and Ray Sinclair and asked them to specify what needs to be done about phases. Are there other issues?

ELLIS G. KNOX, National Leader
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cc:

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